



BATN Wins Top Employer Award for 3rd Consecutive Year

The British American Tobacco Nigeria (BATN) has been officially recognised as a Top Employer in Nigeria by the Top Employers Institute for the year 2020. This recognition was given to the giant tobacco company at a certification dinner held in Johannesburg, South Africa, on November 21, 2019.

Top Employers Institute CEO, David Plink, while congratulating the company on the award, said, “To become recognised as a Top Employer, an organisation will have to prove that the implementation of their people strategies enriches the world of work of their employees. The certified participants are a shining example of a dedication to people practices as they continuously commit to empowering their employees for a better world of work.”

The Institute also noted that organisations certified as Top Employers dedicate themselves to providing the very best working environment for employees through their progressive ‘people-first’ HR practices.

While acknowledging the recognition, Human Resources Director, West Africa Area, British American Tobacco, Temitope Akinsanya, remarked, "It is a real privilege to be selected among the top three countries in Africa for such a prestigious award. It demonstrates the pride we have in our heritage, the drive to outperform and deliver despite uncertainties, and the ability to strike a balance between work and life.”

Akinsanya noted further that “This award clearly demonstrates our adherence to international best practices and excellence. It is also a reflection of our resilience and commitment to the welfare and overall development of our employees, which makes BAT A Great Place to Work.”

Established more than 28 years ago, the Top Employers Institute is the global authority on recognising excellence in people practices and accelerating these practices to enrich the world of work. The Top Employers Institute certification programme is a rigorous process through which a participating company can be validated, certified and recognised as an employer of choice. It has certified and recognised more than 1500 Top Employers, in more than 118 countries/regions across five continents, who positively impact the lives of over 6 million employees globally.

The HR Best Practice Survey encompasses over 100 questions which cover 600 'People Development' practices across 10 topics, namely, Talent Strategy, Workforce Planning, Talent Acquisition, On-boarding, Learning & Development, Performance Management, Leadership Development, Career & Succession Management, Compensation & Benefits and Culture.